

REP HEADLINE# 6374962 TRF# 337140
\$\$\$ MOD# 0: UNAPPROVED REV #4 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT31/12 13.54
*** WPXI-TV ***

ADV # _____ ADV. NAME ISS/YG NETWORK
AGY # 06233 AGY. NAME REDSHIFT

411 BRANCHWAY ROAD
RICHMOND, VA 23236

REP.# _____ OFF.# 18 SALESMAN # _____
BUYER NAME ANDREW EDWARDS
SALES PRSN WA- CHERYL BLAIR

ORDER # _____ CONTRACT # 6374962

PRDCT YG NETWORK 10/26 EST#180 COMMENTS: (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT26/12 NOV5/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT31/12 13.54

REP: TO JEN
FR LINDSEY FOR CHERYL
M3-4 OK
TTLS \$64,200
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 14 | S | | 400P-430P | 30 | | \$400.00 | 11/5 | 11/5 | 0 | | MON | 0 |
| PROGRAM : JUDGE JUDY | | | | | | | | | | | | |
| 44 | A | | 500A-530A | 30 | | \$400.00 | 11/1 | 11/2 | 1 | | TH-F | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| ORD COM1: NEWS | | | | | | | | | | | | |
| ORD COM2: SPOT IS BOOKED - MB | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR NOV5 ON LINE-14 FOR 1 SPOT/WK | | | | | | | | | | | | |

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 180

REP HEADLINE# 6374962 TRF# 337140
 \$\$\$ MOD# 0 : UNAPPROVED REV #4 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 13.54
 CHANGES ** WPXI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|------|--------|--------------------------|------|-----|----------|--------------|----------|----------|-----------|-------------|-----------|
| 43 | S | | 500P-530P | 30 | | \$800.00 | 10/26 | 10/26 | 0 | | FRI | 0 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| ORD COM1: PLS ADD FROM PREVIOUS ORDER- THX | | | | | | | | | | | | |
| 45 | A | | 400P-500P | 30 | | \$400.00 | 10/29 | 10/29 | 2 | | MON | 2 |
| PROGRAM : SPEC NEWS COVERAGE | | | | | | | | | | | | |
| ORD COM1: SPEC NEWS COVERAGE | | | | | | | | | | | | |
| ORD COM2: SPOTS RAN - MB | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT26 ON LINE-43 FOR 1 SPOT/WK | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M3 | OK'D | BUY#14 | MISSED: MON/400P-430P | 30S | | \$400.00 | NOV5 | | 30S | | (OCT30/12) | |
| | | | OFFER: TH-F/500A-530A | 30S | | \$400.00 | NOV1 | | 30S | | PLS ADVISE. | |
| | | | CMT: NEWS | | | | | | | | | |
| | | | CMT: SPOT IS BOOKED - MB | | | | | | | | | |
| M4 | OK'D | BUY#43 | MISSED: FRI/500P-530P | 30S | | \$800.00 | OCT26 | | 30S | | (OCT30/12) | |
| | | | OFFER: MON/400P-500P | 30S | | \$400.00 | OCT29 (2/WK) | | 30S | | PLS ADVISE. | |
| | | | CMT: SPEC NEWS COVERAGE | | | | | | | | | |
| | | | CMT: SPOTS RAN - MB | | | | | | | | | |
| OCT/12 | | | 14300.00 | | | NOV/12 | | | | | | |
| | | | | | | 49900.00 | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 64200.00 |
| TOTAL SPOTS | | | | | | | | | | | | 65 |

MARKET TOTALS \$270,909 WPXI 22% KDKA 41% WTAE 33% WPGH 4% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM STATION OCT30/12 17.4
 *** WPXI-TV ***

REP HEADLINE# 6374962 TRF# 337140
 \$\$\$ MOD# 0: UNAPPROVED REV #3 \$\$\$
 ADV # _____ ADV. NAME ISS/YG NETWORK
 AGY # 06233 AGY. NAME REDSHIFT

411 BRANCHWAY ROAD
 RICHMOND, VA 23236

REP.# _____ OFF.# 18 SALESMAN # _____
 BUYER NAME ANDREW EDWARDS
 SALES PRSN WA- CHERYL BLAIR

ORDER # _____ CONTRACT # 6374962 CLASS: NATL. LOCAL REGIONAL
 PRDCT YG NETWORK 10/26 EST#180 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT26/12 NOV5/12 WK-2
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT30/12 17.4

REP: TO JEN
 FR LINDSEY FOR CHERYL
 M2 OK
 TTLS \$64,200
 PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

| | | | | | | |
|----|--------|---------------------------------------|--------------------------|--------------|----------|-------------|
| M2 | OK'D | MISSED: BONUS | OCT26 | 30S | \$800.00 | (OCT26/12) |
| | | OFFER: FRI/500P-530P | | | | PLS ADVISE. |
| | | CMT: PLS ADD FROM PREVIOUS ORDER- THX | | | | |
| M3 | UNRESL | BUY#14 | MISSED: MON/400P-430P | NOVS | 30S | \$400.00 |
| | | | OFFER: TH-F/500A-530A | NOV1 | 30S | \$400.00 |
| | | | CMT: NEWS | | | (OCT30/12) |
| | | | CMT: SPOT IS BOOKED - MB | | | PLS ADVISE. |
| M4 | UNRESL | BUY#43 | MISSED: FRI/500P-530P | OCT26 | 30S | \$800.00 |
| | | | OFFER: MON/400P-500P | OCT29 (2/WK) | 30S | \$400.00 |
| | | | CMT: SPEC NEWS COVERAGE | | | (OCT30/12) |
| | | | CMT: SPOTS RAN - MB | | | PLS ADVISE. |

CONTRACT TOTAL 64200.00
 TOTAL SPOTS 64